

Sigma Alpha Omega® National Christian Sorority, Inc.

News Coverage Policy for Chapters

The purpose of this document is to provide guidance to chapters who have been approached or are pursuing news coverage regarding Sigma Alpha Omega Christian Sorority and/or their specific chapter. This news coverage can be local, national, written, recorded, or filmed.

General Policies:

- All statements and language used should be in alignment with Sigma Alpha Omega ideals and should be becoming of any sister, the chapter, and the National Organization at large.
- Any and all sorority traditions such as bid ceremonies, initiation ceremonies, chapter proceedings, and Annual Meeting of Members should not be discussed or filmed for distribution in any capacity.
- Sigma Alpha Omega Christian sorority cannot be associated with political endorsements or activism in compliance with our IRS 501(c)(7) social club status. However, our organization cannot and does not promote prohibiting any of our members' rights to advocate, support, or proclaim political commentary on an individual basis.
- There should be no mention of legal or illegal alcohol, drug usage, and/or sexuality/sexual acts when Sigma Alpha Omega Christian Sorority is involved in news coverage.
- News coverage should adhere to the National Attire & Use of Marks Policy.

Written News Policies:

- Third party publication must be approved by the National Board so that SAO as a whole is not endorsing or condemning something extraneous to the organization and its values or being portrayed as something the organization is not or does not represent.
- Personal blogs that include writing about Sigma Alpha Omega do not require permission to publish. Third party publications shall be understood as press releases, newspaper articles, etc. produced by non-members without explicit permission from the National Board of Trustees.
- Publications can contain pictures of bid or initiation gifts and group photos, but no pictures of the ceremony, during the ceremony, ceremony set up, or scripts.

Filmed News Policies:

- Documentaries and films for school purposes are allowed, but sisters are encouraged to send the final product to the National Board of Trustees for approval before publication.