

Sigma Alpha Omega Christian Sorority, Inc.
Registered Trademark Licensing Agreement

If Implied Permission is inapplicable (see below), email the Director of Financial Operations at DFO@SigmaAlphaOmega.org to request permission and explain how you plan to use the registered/trademarked item. The Director of Financial Operations will either grant or deny permission.

Otherwise, ALWAYS ask permission to use the following:

Sigma Alpha Omega Crest/Shield

“Sigma Alpha Omega”

The Greek letters in the above order [i.e., ΣΑΩ®]

“One in Christ Through Unity in Sisterhood”

***All of the above items should be used with the ® symbol.*

Implied Permission:

Permission is automatically granted to chapters or individual members who do not seek to profit from production of trademarked items. This means that sisters can make crafts and gift them to one another with any of the above items used without needing to request permission.

Chapters who seek out vendors for production of items (e.g. t-shirts, mugs, sweatshirts) do not need to request permission from the National Board as long as individual sisters do not profit from production.

Permission is automatically granted to chapters or individual members who seek to donate 10% of the profits to either the local chapter, Sisters By Grace Foundation, or the national organization of Sigma Alpha Omega Christian Sorority, Inc.

Requirements for Permission:

If an individual or business wishes to produce and/or solicit other sisters for the purchase of merchandise with any of the above listed items on said merchandise, then that individual or business must agree to contribute no less than 10% of her sales to either a local chapter or the national organization of Sigma Alpha Omega Christian Sorority, Inc. The individual or business seeking to profit from sales of Sigma Alpha Omega merchandise may choose to earmark those funds as he/she sees fit (i.e. academic scholarships, formal, convention, etc.)

If an individual or business wishes to produce and/or solicit other sisters for the purchase of merchandise with any of the above listed items on said merchandise, then that individual or business must sign the attached agreement.

RELEASE:

Any Sigma Alpha Omega member who posts picture(s) or image(s) to any social media entity related to Sigma Alpha Omega acknowledges that she authorizes reuse, reproduction, distribution, and display strictly for the positive promotion of Sigma Alpha Omega and its purposes by any Sigma Alpha Omega member-sister.

Agreement for Use of Trademarked Property of
Sigma Alpha Omega Christian Sorority, Inc.

I/We , _____ (name/organization/business), do promise to use the below named, trademarked property of Sigma Alpha Omega Christian Sorority, Inc. in good faith. I agree to maintain the good standing and character of the organization through the development and sale of my merchandise. Furthermore, I agree to donate 10 % to _____ (a related organization to Sigma Alpha Omega Christian Sorority, Inc. as outlined on the previous page). At the time of this agreement I seek to use the following trademarked property of Sigma Alpha Omega Christian Sorority, Inc. (please list all relevant items):

Signature

Date

Print name

Organization/business of affiliation for the above-signed

Phone Number

Address (Line 1)

Email Address

Address (Line 2)